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U. S. Department of Agriculture,
Washington, D. C.

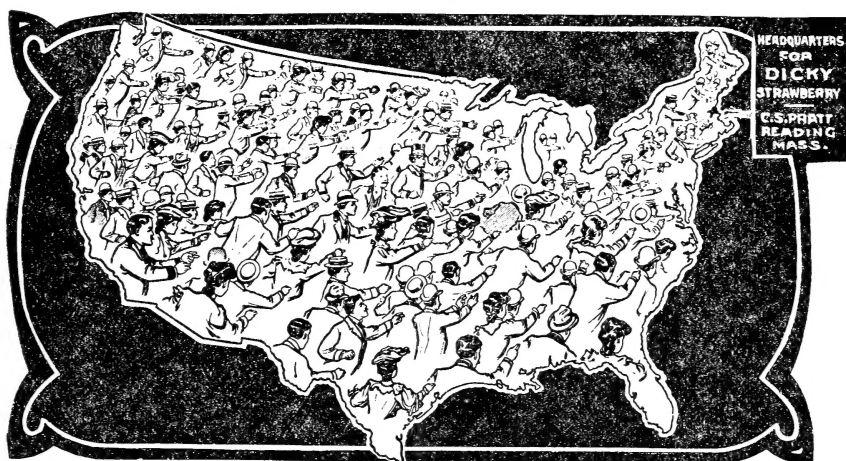
..CHOICE..

STRAWBERRY PLANTS

GROWN BY

CHARLES S. PRATT

READING, MASS.



THE BOOM IS ON—FOLLOW THE CROWD.

Pedigree Plants Our plants have no pedigree to boast of, or pride of ancestry to look back upon. They are plain every day fellows which if set in fair soil and given reasonable care will roll up their sleeves and go to work every time. Furthermore, at roll call every single one will answer to the name you found on the label when bought.

I venture to say that you will find this catalogue one of the CLEANEST, MOST CONCISE and honestly illustrated annuals you will receive. I want your trade, both present and future, and no matter how small your order I will give it my personal attention.

Reading is twelve miles from Boston on the B. & M. R. R. Thirty trains each way daily. Come and see me any day but Sunday on business.

SUNNYSIDE NURSERY IDEAL

To do an honorable business; to be prompt; to be careful for your interest, as well as for our own; to be content with small profits; to send you pure plants; to answer all inquiries; to correct all errors promptly; to merit your kind words; in short, to be worthy of your patronage.

My terms are Cash with order, or C. O. D., provided 1-4 of the amount of order is mailed at time of ordering

I shall insist on this, and everyone will receive the same treatment. I have no money to lose and my plants are just the same as money.

Six plants at dozen rates, 50 at 100, 500 at the 1000 rate

You can have three, and only three, varieties to make up a thousand. It takes time to pack mixed orders and time is money in the Spring.

There is only one way possible to succeed in fruit growing, and that is to plant the right varieties. It does not matter how good your market is, or how well your soil is adapted to the fruit, or how hard you work, you are bound to fail unless you plant varieties that will produce the kind of fruit you want and in paying quantities.

My list of varieties is not long; it is a selected one. I believe I have the finest collection of Strawberries that can be found. I have endeavored to grow nothing but the very best varieties. If one cannot find anything to his liking among these he need look no further.

Are you growing the kind of strawberries demanded by the market of the present day—**LARGE, FIRM, RICHLY COLORED BERRIES?** If not, you are standing in your own light and working against your own interest. The berries that were the favorites ten years ago are by-gones today. The Sample is about the only variety that has held its own. It took its place in front of the procession. A success founded on merit is about as hard to argue against as the multiplication table. To be profitable to the producer a variety must do more than produce **GOOD** berries. It must produce them in abundance. It must make a fair number of new plants and it must be practically free from rust and blight.

There is no place where downright honesty of purpose is more needed than in the plant business. A person sends his order and pays for his stock without seeing it. I would not send an order to any nurseryman that I did not have confidence in. There are a great many people that want a great deal of value for little money. Every season I have parties write me saying that they are going to buy plants of the one that sells at the lowest price. How short sighted! If a grocer offered them granulated sugar for 3c. a lb. would they buy it? Something certainly is wrong either with the man or the sugar. It is just the same in the plant business. I have no use for a man who claims that his plants are cheaper and better than any other grower in the country. Such men are to be avoided. I have firm faith in the man who says he has good plants at reasonable prices; that he has something that I need, who tells his story in plain, simple language, and guarantees his plants to be all that he claims for them. The way to make business pay is to do it right—not almost right, but altogether right. The big difference between success and failure often comes from the little differences between doing things nearly right and doing them quite right. Plain, honest facts, are our motto, and we have been doing business on this line for thirty-nine years.



That which cannot be seen at any other strawberry growers in New England—a **SAMPLE BED** of best varieties, grown under best conditions.

The bed was made in this manner:—trenches 18 in. wide and 7 in. deep were filled half full of fresh stable manure, and covered with soil making a strong, black loam. On this patch of ground we set plants from each variety in my catalogue, thus giving a purchaser the opportunity of judging for himself the capabilities of each. No fruit will be picked from this bed during the season.

This exhibition plot should be at its best about July 1st.

Some Splendid New Strawberries

We are greatly pleased to offer our customers some new strawberries of real merit, an improvement over many kinds being offered by other dealers and growers. We find it pays to grow only the BEST for BIG RETURNS and GOOD RESULTS. You must grow good varieties to succeed.

Pineapple (S) Think of it! Strawberries-Pine Apples, could there be a more luscious combination of flavors? It is within itself a three-fold pleasure, viz.: to look upon, to smell and to eat. A vigorous grower, berries large size, round and well shaped, beautiful crimson color, about same firmness as Haverland; a perfect bloomer and an abundant bearer, valuable alike for both home garden and market. Its great beauty and decided pineapple flavor make it a variety that commands a higher price on the market than the ordinary strawberry.

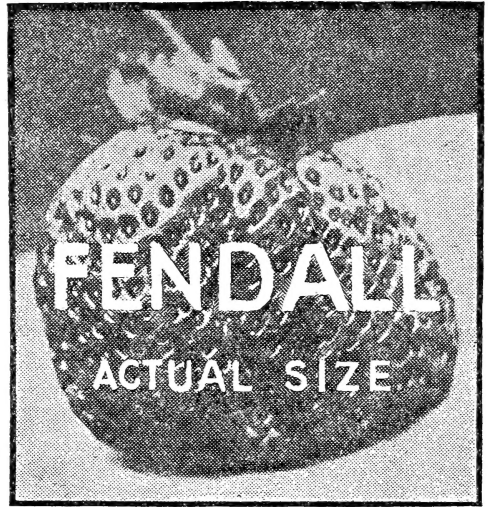
25c. dozen, \$1 per 100, \$6 per 1000.

The Fendall (P)

Strawberry

This splendid berry originated in Towson, Baltimore County, Maryland, in the Spring of 1905. It is a seedling of the well known William Belt. Its claims to public favor are as follows: First, great vigor of plant growth. Second, large size and fine flavor. Third, length of bearing season. Fourth, wonderful productiveness. Fifth, splendid root system. Sixth, beauty and symmetry of form.

The plant is strong, vigorous, clean and healthy, growing at least two inches higher than any other variety. Its foliage is a beautiful light green, easily distinguished from any other variety, and as yet has not shown the slightest blemish. The berries are as large, if not larger, than any other variety grown, and unlike most large varieties, in that they are of delicious flavor. In length of season, it is certainly remarkable. Ready to pick on the 25th of May and lasts until the 4th of July. With the same care and under like conditions, it produced twice as many berries as the Senator Dunlap, Corsican, Pineapple, Nick Ohmer, Glen Mary, Sharpless, William Belt, Marshall, Climax, and three times as many as the Gandy. It yielded at the rate of sixteen thousand eight hundred quarts per acre. It throws out a great many runners, which root splendidly in a very short time; in fact, the roots of this variety are large and long, often penetrating the soil to the depth of ten or twelve inches, reminding one rather of clover roots than strawberries. The berries are perfect beauties, rich in color, smooth and glossy, with long stems and a very large, exceedingly showy cap. It is the best all-round berry grown today, and both the plant and fruit are bound to command attention, wherever seen, and when it becomes well known I am satisfied will easily occupy first place among all lovers of fancy strawberries. Mr. Fendall honestly thinks it will grow twenty thousand quarts to the acre. I am going to grow

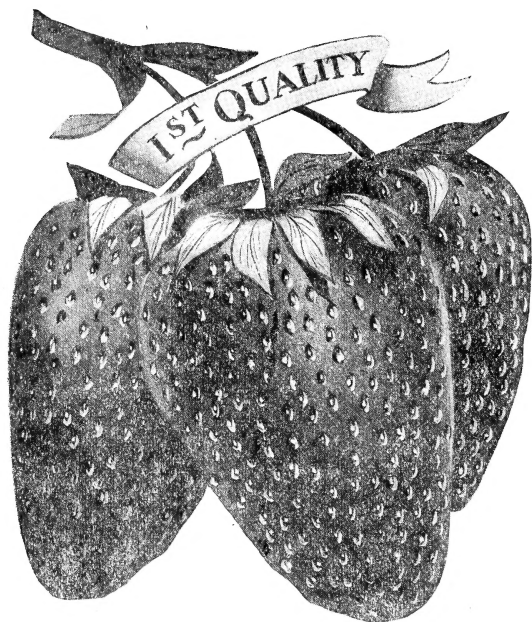


1,000,000 PLANTS THIS SEASON

for the trade of 1910. There will be a big demand for them. It will fruit all over the country this season. Keep your eye on it.

\$1 per dozen, \$5 per 100, \$30 per 1000.

Do your thinking with your head instead of your feet and you will buy some Dicky Strawberry plants this season



1st Quality

(S) NEW. Put on to the market for the first time last spring. It will surely take the place of the Marshall for a family berry. Will produce five times as much from the same space of ground as the Marshall. Great cropper, fine shape, and colors well. This is the berry for your own use. Too good to sell but just right to give to one's best friends. We have never heard of a person who did not immediately become enthusiastic over the 1ST QUALITY. There is something—that indescribable something—about its flavor that completely captivates the taste. And it is a flavor that grows in favor with every berry eaten. No one ever seems to tire of it. Always a treat when you are ready to eat. If you grow this berry no man can get your customers from you.

50c. dozen, \$2 per 100, \$10 per 1000.

Saratoga

(S) This berry was first introduced in 1907 and bids fair to make a place for itself among the standard varieties. It has yielded at the rate of 5918 quarts per acre at one picking and has been tested on different soils for four years with better results the past season than ever, one picker picking thirty-six quarts in less than one hour. Plant large, strong and healthy. Blossoms perfect. Berries large to very large, borne on tall, strong stems, fine shape, good quality, deep red in color and very firm. A seedling of Sample fertilized with Glen Mary, it seems to inherit the good qualities of both parents with added lateness.

25c. dozen, \$1 per 100, \$5 per 1000.

The 3 W. W. W. Strawberry

This berry is a chance seedling, discovered and cultivated by W. W. Wallace, of Harriman, Tenn., and possesses so many points of excellence as to deserve being ranked as a perfect strawberry. An enumeration of its good qualities must include the following:

1st. Delicacy of flavor. It is so sweet and palatable that it may be eaten and enjoyed without sugar just as you eat an apple or an orange.

2d. Abundance of crop. Its fruitfulness is phenomenal, and sufficient to satisfy the most exacting.

3d. Long season of fruitage. It has a season of abundant fruitage of from five to seven weeks, and covers the shipping season of an early, medium and late berry, ripening as early as the "Lady Thompson" (early), and continuing in fruitage through season of the "Howell Seeding No. 2" (medium) and the "Gandy" (late).

4th. Size and uniformity. It may be classed among the largest berries and runs very uniform in size.

5th. Richness. It has a deep crimson color through and through, instead of a skim of red on the outside and white or pale on the inside, as found in most other varieties. Its color attracts attention wherever put on the market.

6th. A staminate berry. It is very profuse in pollen and needs no other plant to fertilize it.

7th. Perfection as a shipper. The skin of the "3 W" berry is very tough and the meat is so very firm that perfection as a shipper has been closely approached, if not absolutely secured.

If you wish to see the very best Strawberry ever grown come to Reading July 1st, it is to be introduced in 1910. It is a Cracker-Jack.

8th. Vigor of plant growth. It is a large plant, with clean, healthy foliage, sufficient to shade fruit and prevent sunburn. It has a root system of such vigor as to resist drouth and other unfavorable conditions.

9th. A fine plant producer. It makes an abundance of fine, healthy plants and sets them 15 to 18 inches apart after parent plant has been relieved of the burden of fruit.

OFFICIAL RECORD AT WORLD'S FAIR, ST. LOUIS, 1904

Report from Col. J. W. Rosamon, Custodian of Tennessee Horticultural Exhibit at the World's Fair, and an Extensive Strawberry Grower of 38 years' experience

Humbolt, Tenn., Oct. 4, 1904.

Messrs. W. W. Wallace & Sons:

Dear Sirs:—Replying to your question of Sept. 23, relative to the "3 W" strawberries, I beg to state that I as custodian of the Tenn. Horticultural Exhibit at St. Louis, received from W. W. Wallace of Harriman, Tenn., eleven quarts of the "3 W" strawberries on Tuesday evening, and put them on exhibition on Wednesday morning. Late Friday evening I went over them carefully and found only seven berries on the eleven plates not in good condition.

They were continued on exhibition until Saturday night, at which time I removed some of the softest ones and ate them for my dinner on Sunday. On Monday morning, to my great surprise, I still found enough of them sound and in good order to arrange four plates for exhibition.

I put four plates on exhibition Monday and kept them there until Thursday. By this time they were pretty well dried. They did not rot. I regard the "3 W" as a wonderful strawberry and a grand acquisition to the list.

Yours respectfully,

J. W. ROSAMOND.

I certify that the foregoing is a true copy of the original letter from Col. J. W. Rosamon.

October 8, 1904.

W. H. GROMLEY, C. C. C. of Monroe Co., Tenn.

This exhibit was made from berries picked on Monday at Harriman, Tenn., and transported over 500 miles to St. Louis, and still made the unparalleled record of ten days' exposure to the air without rotting.

50c. dozen, \$1 per 100, \$5 per 1000.

The Deacon Strawberry

Old Rough and Ready

(S) No berry under cultivation will stand the neglect and rough usage that this one can endure. It is the lazy man's berry and will bear a tremendous crop of fine berries under the most adverse conditions. Have you a plot of land too poor even to grow white beans on? Just set it to the DEACON STRAWBERRY and it will pay the best dividends it ever did. The season of 1908 was extremely dry—no rain for three weeks in strawberry season. At this time I saw an acre of Sample and Deacon strawberries on a gravelly hillside facing the south. It was a tough place for a strawberry bed at such a time. They were set two rows of one variety, then two of the other. The Sample was eclipsed by the Deacon, which was throwing out great crops of fine, large berries on strong, stocky stems which held the berries off the ground entirely. The berry is very dark like the Dicky and Marshall, the same shape as 1st Quality, and a strong staminate variety to set with the Sample. All plants I sell will be taken from the grounds of the originator, packed by him and shipped directly to my customers. The time has passed when people pay high prices for new berries, and a dealer to sell his new varieties must make the price right. I am going to make the price low for a variety of such great merit—so low that one cannot afford to wait a year or two for it to drop.

\$1 per dozen, \$6 per 100.

Barrymore (S) New. This is the berry that won the silver medal and three first premiums at the Mass. Horticultural Show last season. The Marshall was not in it and never will be. My plants will come right from the grounds of the originator.

\$3 per dozen, \$20 per 100.

"The best thing that Pratt ever did or ever will do, was to introduce the SAMPLE. That was doing well enough."—L. J. FARMER, Pulaski, N. Y., Dec. 3, 1908.

PAUL JONES

**Do you know
of a Straw-
berry
that will
keep
10
days
in perfect
and salable
condition
without cold
storage ?**

**The Handsomest, Largest, Firmest, Most
Productive, and Best All-round**

Market Strawberry

PAUL JONES is a pistillate variety seedling of Haverland, crossed with Brandywine. It originated about ten years ago, and has been thoroughly tested in different kinds of soil with all kinds of culture. It has never been found wanting. It is wonderfully productive of wonderfully beautiful berries on wonderfully healthy plants, and most wonderful of all it will **Keep a Week**, and be just as handsome at the end of a week as when picked.

APPEARANCE

"When to its large size and pleasing grace and beauty of its form is added its intense brilliancy of coloring, the glistening glossiness of its seemingly varnished surface, and the delicious fragrance of its aroma, an effect is produced that irresistible, and one we have never before seen equalled in any other strawberry." (From the originator's description of Paul Jones.)

**We invite
your
immediate
and
particular
attention to
the
superior
qualities
of this
incomparable
strawberry**

SHIPPING QUALITIES

One of the chief points of value of the PAUL JONES is its shipping qualities, which are truly remarkable. Berries kept a week in a common house cellar were exhibited at the Worcester County Horticultural Society exhibit, by the side of fresh picked fruit, and the only difference in appearance was the added richness in coloring of the week-old berries. Three times it has taken first premiums at these exhibits.

PRODUCTIVENESS

It is fully as productive as Haverland or Sample, which is all that is necessary to say.

HABIT OF GROWTH

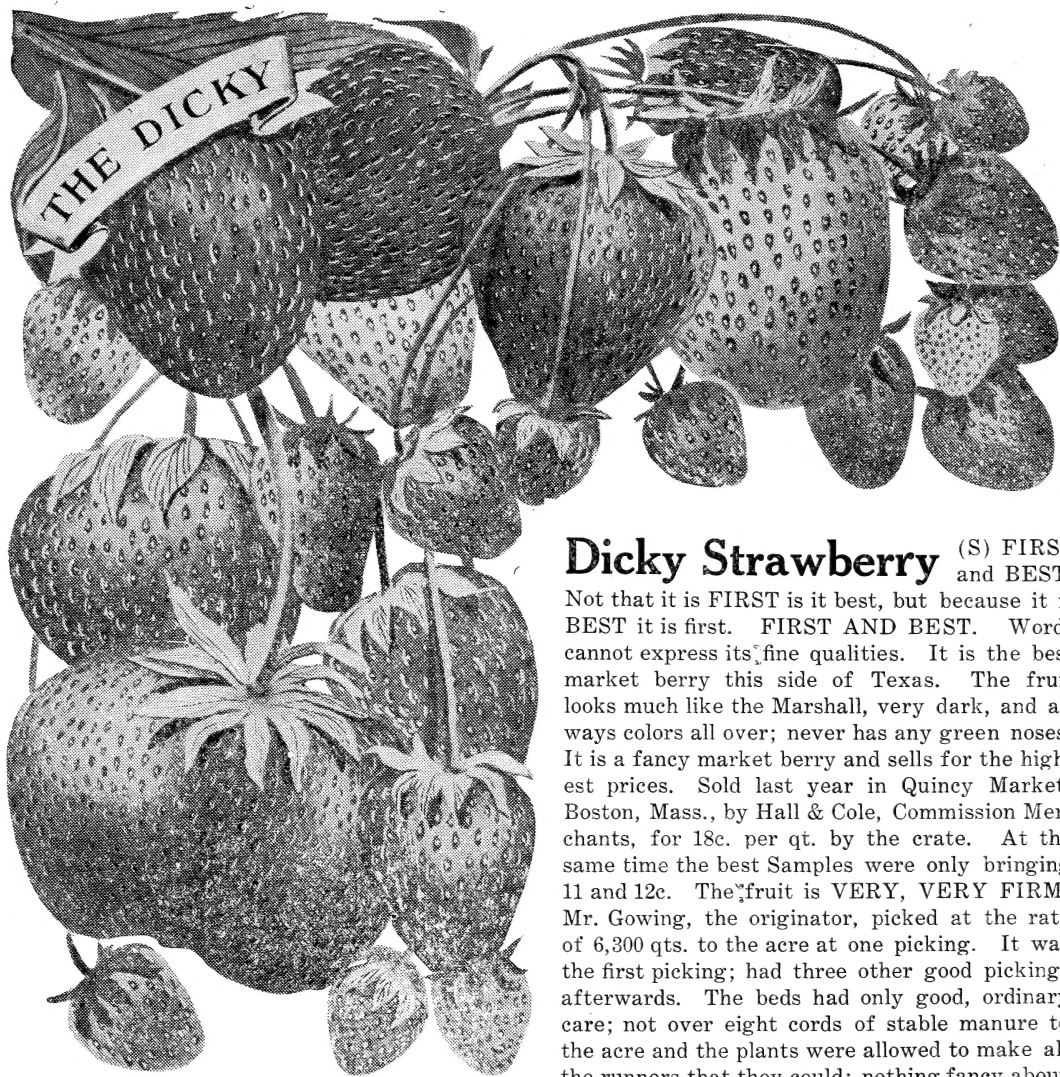
Last year, out of fifty or more varieties, the PAUL JONES rows with their clean, healthy foliage could be distinguished from all the rest as far as one could see the bed. It does well in matted rows or hill culture, in all kinds of soil. It makes an abundance of strong, healthy runners which root readily. 50c. Dozen, \$2.00 per 100, \$10.00 per 1,000.

The Greenwood Strawberry Novelty for 1909

(S)I got this variety from a party who has grown strawberries 45 years, a man in whose judgment I have great confidence, and who I believe would not make a statement that was not strictly honest. He says that it is the finest berry he ever saw. Nothing ever came near yielding the amount of fruit it does. Of pot grown plants set in August a good many yielded a full quart to a plant the following June. Fruit of the largest size. Limited stock of plants.

Only \$1 per dozen.

In 1910 there is to be put on the market the Best Strawberry ever sent out. It will fruit at my place this season. **COME AND SEE IT JULY 1st.**



Dicky Strawberry (S) FIRST and BEST.

Not that it is FIRST is it best, but because it is BEST it is first. FIRST AND BEST. Words cannot express its fine qualities. It is the best market berry this side of Texas. The fruit looks much like the Marshall, very dark, and always colors all over; never has any green noses. It is a fancy market berry and sells for the highest prices. Sold last year in Quincy Market, Boston, Mass., by Hall & Cole, Commission Merchants, for 18c. per qt. by the crate. At the same time the best Samples were only bringing 11 and 12c. The fruit is VERY, VERY FIRM. Mr. Gowing, the originator, picked at the rate of 6,300 qts. to the acre at one picking. It was the first picking; had three other good pickings afterwards. The beds had only good, ordinary care; not over eight cords of stable manure to the acre and the plants were allowed to make all the runners that they could; nothing fancy about

their culture. The plants are very VIGOROUS, HEALTHY and STOCKY. The Dicky will yield as many qts. per acre as the Sample, is a larger berry, a FIRMER BERRY, and, therefore, a better berry for you to grow and more \$\$\$ for the grower. It is one of the finest berries to keep in good condition on the vines after it is ready to pick I ever saw. I had the fruit ripe for a whole week last season and then they were in fair condition, not rotten in the least, but in a dried-up condition. One thing certain, you will not be obliged to pick your berries on Sunday to save them provided they are ripe and ready to pick Saturday. The plants I sell this spring are grown by the originator and are dug out of his grounds and shipped directly to my customers from him, so you are getting them straight. That is what counts.

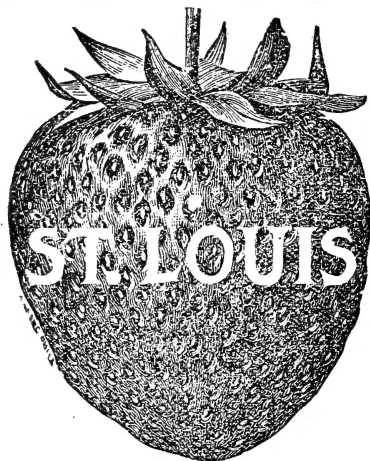
25c. dozen, \$1 per 100, \$5 per 1000.

Sample

(P) Old reliable, just as good as ever it was, only there are better varieties today. It is a pistillate berry and has to be planted near some (S) variety to fruit and some growers object to it on that account. Last season I changed my entire stock of this variety. Every plant I set came from the originator's grounds and I have as fine plants as can be grown and they are pure Samples.

25c. dozen, 75c. per 100, \$4 per 1000.

THE BEST EARLY STRAWBERRY IS THE ST. LOUIS



St. Louis (S) Seedling of the Lady Thompson Haverland, having the shape of the Lady Thompson but being much larger in size; they have been grown so that 12 berries would fill a quart box well filled. They are larger than the following varieties, showing that they have size: Klondike, Excelsior, Climax, Michel and Thompson, which all ripen about the same season as the St. Louis. They have been tested for about five years before offering them to the trade, and have been watched closely and think they are the best early large berry ever we sent out. Plants grow very thrifty and make clean growth; no rust has ever shown on them. They are fine rooted, making strong roots, and making their plants about 5 to 6 inches apart, which accounts for their large size and large plants. Berries are on long stems, making one of the finest to pick and filling quarts very fast. Color is all that could be asked; firm and very fine flavor.

50c. dozen, \$2 per 100, \$6 per 1000.

**You can
count them
on three
fingers**

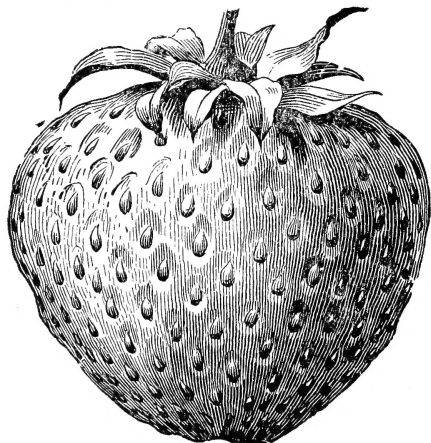


Sample
GOOD

Dicky
BETTER

1st Quality
BEST

These Three Leading Berries were introduced by Charles S. Pratt



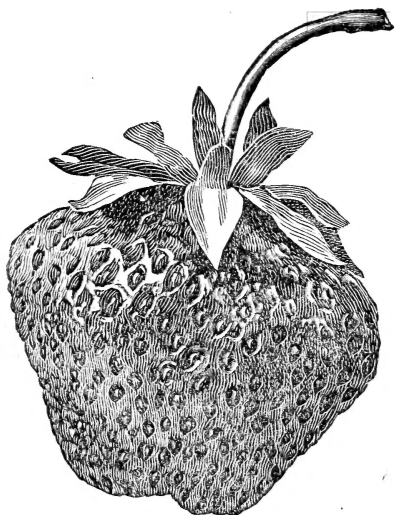
Dumas (S) This splendid variety, that I believe is destined to achieve as great a success as the Excelsior and to become famous all over the country, is a full brother to the H. & H.—the \$1,500.00 berry. The plant has strong, healthy foliage, and very stiff, long roots; it is a good plant maker and has never shown any sign of the rust or blight. The berries are very large and perfect, running from 16 to 24 to the box the first week or two and then dropping to 30 and 40. It has fruited on clay, gravel, sand and low ground, and it has done well under all conditions. The berries ripen nearly as early as the Excelsior and will average twice as large. They pack easily for a large variety. Unlike most very large kinds, it is a great yielder and holds out during a long season. The flesh is red all the way through and is of good flavor.

50c. dozen, \$2 per 100, \$8 per 1000.

Glen Mary (S) With some growers this is their standby and enormously productive; large fruit and a good market berry. I get sold out of plants every season.
25c. dozen, 75c. per 100.

Abington (S) Ever since I introduced the SAMPLE in 1898 every strawberry grower has been on the lookout for a good staminate berry to set with the SAMPLE, but they have looked in vain; it was not produced until the Abington made its appearance. I honestly believe it to be one of the finest staminate berries ever put on the market, and when its merits are known there will be a great demand for the plants. It is a great cropper. The Sample is not in it with the Abington—it is simply out of sight behind the lighthouse. The Sample was my berry, and for nearly ten years it stood head and shoulders ahead of every other strawberry, and today there are more acres grown to the Sample than any other berry ever introduced, but it has lost its crown; there is a better berry in the Abington. I would not admit this if it was not a fact. The Abington is not firm enough to ship to distant markets but for near market it is O. K.; fine color and a very large berry; in fact, it is too large to crate without having the fruit badly mashed. It ought to be carried to market in berry trays; it is a fancy market berry and if handled right there is lots of money in it for the grower; will yield as many quarts to the acre as the Sample, larger fruit.

25c. dozen, 75c. per 100, \$3.50 per 1000.



GOLDEN GATE

(S) NEW. Resembles the Marshall. Will succeed where the Marshall fails. Seven berries will fill a quart basket full. Quality is A No. 1—pronounced so by the judges at the Mass. Horticultural Strawberry Show last June. It won twenty-three dollars in prizes. In market it sells for the best price. A fine cropper, colors well, no green tips; a strong staminate variety. You make no mistake if you order this berry.

25c. dozen, \$1 per 100, \$6 per 1000.

Oswego (S) It is supposed to be a seedling of the Bubach, fertilized with Sharpless. It originated in an old family berry bed and attracted attention by its large size and ability to produce a large crop of berries under neglect. It was transferred to the family garden and grown there for years before it finally attracted the attention of commercial growers. The plants are large and vigorous, producing a sufficient number of young plants, while the older parent plants tend to bunch up much like the old Parker Earle. It is very distinct in growth. The berries are very large, of a bright crimson color and ripen about the same time that Sample ripens.

25c. dozen, 75c. per 100, \$5 per 1000.

Marshall (S) Fine family berry, poor cropper.

25c. dozen, \$1 per 100.

Catching Fish is not wasting bait; bait your hook with the **DICKY STRAWBERRY**

Bowers (S) A Western variety well spoken of.

25c. dozen, \$1 per 100.

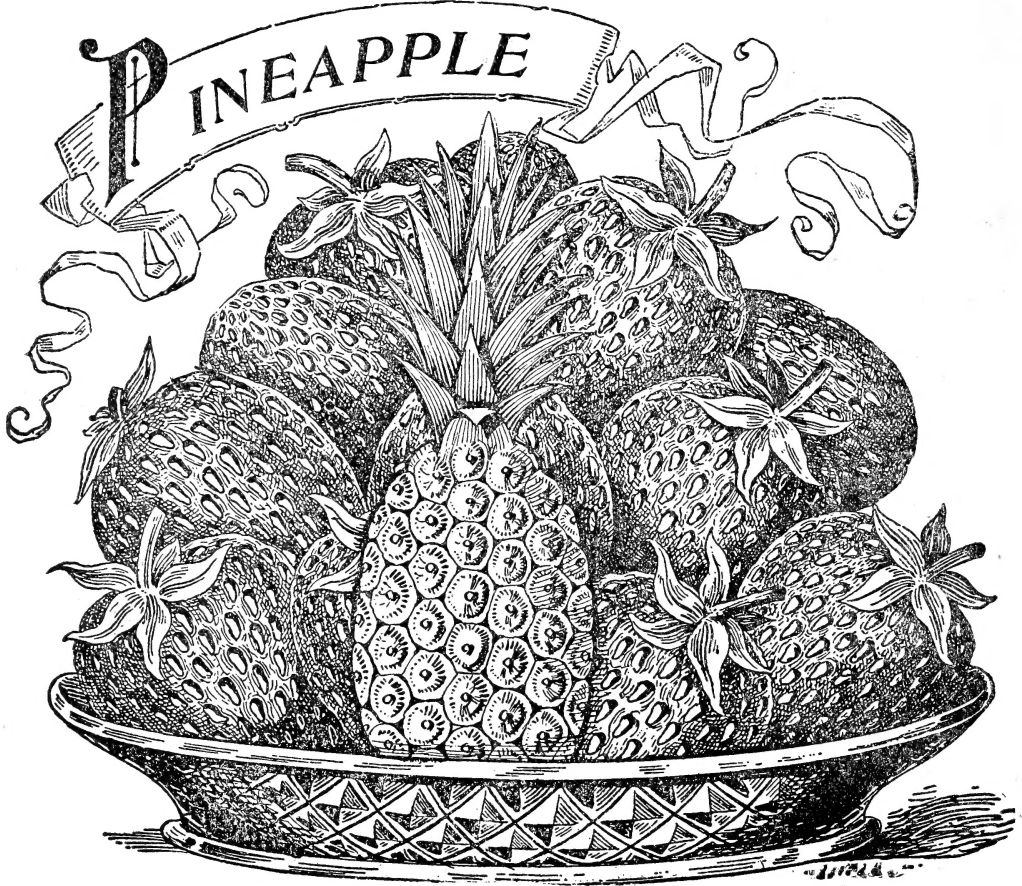
Stevens' Late (S) Plants strong and vigorous, somewhat resembling Sample. An abundance of fruit stalks to every plant, perfect bloom, very productive of extra-large, light, bright, glossy-red berries, pointed, globular, very regular and perfect, like Gandy and Clyde. Late as Gandy and Midnight. Very firm and of high quality and one of the latest to ripen. No one need fear of having his crop cut off by the late spring frost, for it does not bloom until way into June. You are sure of having a crop of berries if you plant the Stevens' Late, and a big crop, too. It is the best late berry grown.

25c. dozen, 75c. per 100, \$3.50 per 1000.

Remember YOU are Coming to PRATT'S in Strawberry Time.

Cardinal (P) Introduced five years ago, and backed with as many strong claims and more flattering recommendations than any new variety ever introduced. This seedling was discovered in 1896, by Mr. George Streater, a horticulturalist of national renown. It has been tried in different sections of the country, and flattering reports were received from every place. It has been grown among forty varieties for comparison, and in luxuriant growth and productiveness it far excelled them all. Fruit roundish or roundish conical, medium to large, bright crimson, not fading; quite firm and solid, medium to late in season, closely following Bubach.

25c. dozen, 75c. per 100, \$3.50 per 1000.



(Read description on page three)

Mixed Plants \$3.25 per 1,000

Mixed Plants These plants will be taken up where two varieties come together and are fine for any one to set for fruit. You stand a chance of getting some of my newest and highest priced plants at a bargain if you wish simply to grow a crop of fruit. These are as good as any thing you can buy. I have only a few thousand to sell any way.

Don't think for a moment that I have been careless and got my stock mixed, for no one in the plant business is any more careful than I. If you order a thousand plants of any one variety every plant in the lot will be true to name. My plants are grown on new land. They are grown right, packed right, shipped right, named right, priced right, and are all right.

Crimson Rambler Roses

2 year old, strong, field grown plants, 4 to 6 feet growth, 75c. each, \$6 per dozen

CURRENTS

No garden is complete without them. Easy to grow and sure to bear. Our list comprises only the very best in cultivation.

Perfection Currant

A new variety from New York

It has been awarded many valuable prizes and medals. Certainly approved by the very highest authorities and should be tested everywhere as there is big money in growing large currants.

Perfection awarded the Barry Medal. The fifty dollar gold medal of the Western New York Horticultural Society, July, 1901, after three years' trial. The first fruit to receive this grand prize. Also received highest award given any new fruit at the Pan-American Exposition.

The color is a beautiful bright red. Size as large or larger than the Fay, the clusters averaging longer. The size of berry is well maintained at the end of the bunch. The Perfection has a long stem from point of attachment to the bush to the first berry, making it easy to pick without crushing any of the berries.

Productiveness. The Perfection is a great bearer, resembling its parent, the White Grape, in this respect, superior to the Fay or any other large sort with which we are acquainted.

The season of ripening is about the same as that of the Cherry or Fay.

Quality. Rich, mild, sub-acid, plenty of pulp with few seeds. Less acid and of better quality than any other currant in cultivation. The White Grape has always been considered one of the best varieties for table use, and the effect of this strain is plainly seen in the very fine quality of Perfection.

Vigor and Healthfulness. In habit of growth it is intermediate between its parent Fay and White Grape, with remarkably large, healthy foliage.

25c. each, \$2 per dozen, \$10 per 100.

Fay's Prolific


Perhaps no other Currant has received so much praise as Fay. It is very large and always sells well at a high price. We consider it does better on heavy clay soil, well manured, and thoroughly cultivated, than on lighter soil.

Two year old plants \$1 dozen, \$5 per 100

Josselyn Gooseberry

(Red Jacket.) A magnificent success. It has no rival. Best grower, best foliage and most profitable fruiter, when compared with any other Gooseberry in existence. The freest of all Gooseberries from mildew, both in leaf and fruit. If you have not the Josselyn you may be sure you have not the best Gooseberry.

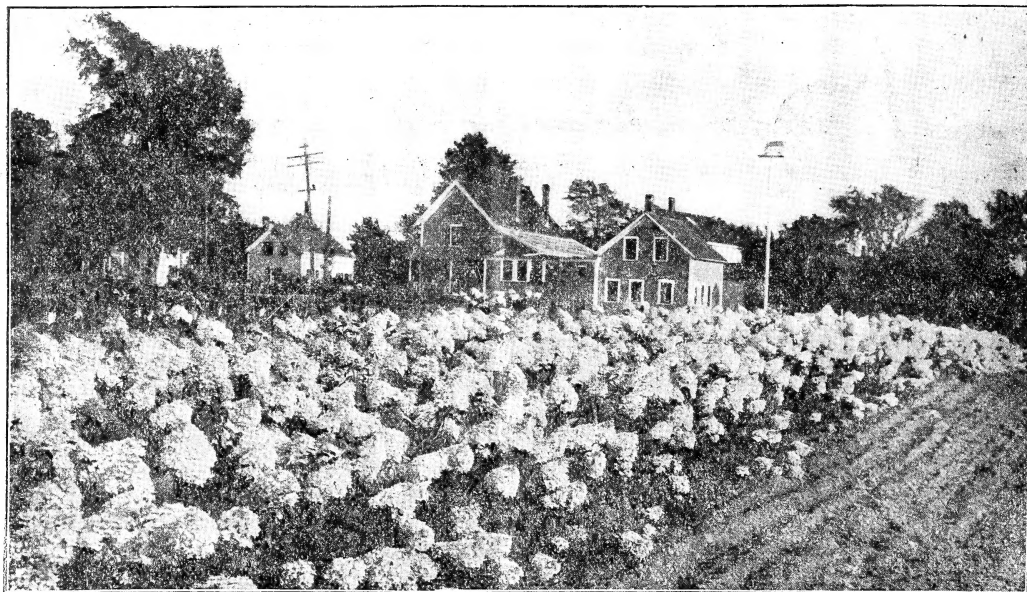
15c. each, \$1.50 per dozen.

It's 10  to 1

That the Dicky Strawberry will net the grower \$200 per acre more than the Sample under the same conditions, in the Boston Market.

Come and See my Strawberries in Fruiting Time, July 1st.

Hardy Perennial Phlox 15c. each, \$1.50 per Dozen



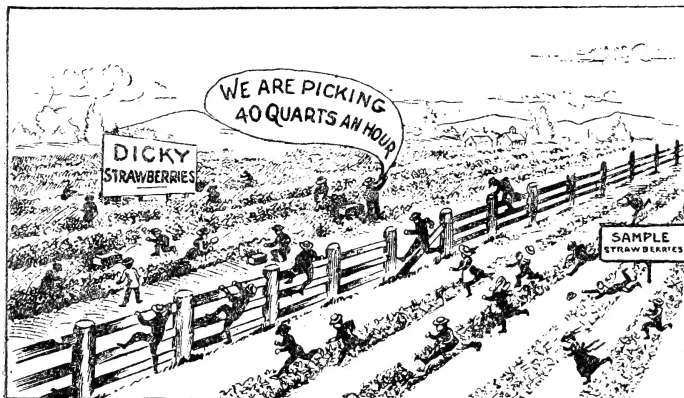
A block of Hardy Hydrangeas, 5 years old, the finest I ever grew. 50c. each, \$3 per doz.

The finest stock in the State of Massachusetts, these Hydrangeas are cheap at \$1 each. I want to clear the ground this spring so have put the price on these that will clear them out in short meter.

Strawberries in 6 Weeks from Pot Grown Plants

I have 20,000 pot grown plants left on hand that were not sold last Fall. They have been wintered in cold frames and if set out this spring will fruit in June. The following are the only varieties I have in pots:

Abington	50c. doz.,	\$2.50 per 100	3 W. W. W.	50c. doz.	\$2.50 per 100
1st Quality	50c. "	\$2.50 " "	St. Louis	50c. "	\$2.50 " "
Pineapple	50c. "	\$2.50 " "	Dumas	50c. "	\$2.50 " "
Saratoga	50c. "	\$2.50 " "			



a little better plants than you can get anywhere in New England, but of course that is a matter of opinion and you may not think as I do.

Now about this catalogue. Before you throw it away or give it to the kids to cut the pictures out of, read it clear through once. I hope you will like it. I wrote it myself and I suppose of course I am partial to it just because its mine, but really I do believe it is a pretty fair plant catalogue as plant catalogues go. I've tried to give you mostly good sound horse sense instead of hot air, and that ought to suit you. I do believe that I can sell you

Come to Reading, Mass., when strawberries are ripe.